



POWER BRAND

K-LITE expands its architectural LED lighting portfolio

These newly launched fixtures are designed with value-added technology, ideally suited to Indian conditions.



K-LITE INDUSTRIES, an ISO company that manufactures indoor and outdoor luminaires, has launched a new series of LED architectural lighting. K-LITE, as a trendsetter in outdoor lighting inspired by the "Make in India" vision, has showcased an entirely new product portfolio under the category of architectural lighting. Facade lighting, pathway lighting, in-ground luminaires, up-down lighting, billboard lighting, vertical light bars, wall washers, area

lighting poles, and, above all, the popular sleek polar lighting solutions are among the applications.

The solutions offered are backed by an extensive understanding of the shading of illumination in urban spaces and the expertise gained over a period of three decades. The fixtures are designed with value-added technology, ideally suited to Indian conditions. The LEDs used are LM-80 compliant and come from internationally renowned manufacturers such as Nichia and CREE. The luminaires are RoHS, LM-79, and CE-certified. The luminaire efficacy (lumens per watt) is much above 100 for all luminaires. Varied optical options for lighting distribution and correlated colour temperature (CCT) for cool white, neutral white, or warm white are available to suit specific

requirements. The outstanding item of the series, viz., the Sleek Polar Lighting Solutions, is a contemporary design that is both timeless and unique in its impression. Compact, without visible mounting equipment, and with optimised integration, Polar Lighting is in perfect continuity with the geometric lines of the square column. These assemblies are ideal for surrounding contemporary architectural constructions.

For more details, contact:
K-LITE INDUSTRIES
India's Lighting Company
D-10, Ambattur Industrial Estate,
Chennai (600 058)
Tel: 26257710, 48581950
Cell: 95000 79797, 95000 85511.
Email: info@k-lite.in
Website: www.k-lite.in